



National Sea Rescue Institute NPC  
Annual Report 2012





Volunteers do not necessarily have the time;  
they just have the heart.



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## OUR VISION:

To be the most admired and trusted rescue organisation

- Building pride and national spirit amongst the people of South Africa
- Inspiring volunteers to join and stay
- Making funders proud to be associated with us

## OUR MISSION:

We are in the business of saving lives

- Saving lives on South African waters
- Building respect for the water
- Preventing loss of life on South African waters





# OUR HISTORY

The urgent need for a sea rescue organisation in South Africa was highlighted in 1963 when 17 fishermen drowned after their trawler sank near Still Bay due to the lack of a rescue service. Following this incident, Miss Pattie Price (whose own life had been saved by life boat rescue in the British Channel) began a committed letter-writing campaign to motivate the formation of a sea rescue organisation. Captain Bob Deacon and Mr Ray Lant were the first volunteers to respond to this call. The National Sea Rescue Institute (NSRI) was established in 1967 when it acquired its first rescue craft – a 4.7m inflatable boat called Snoopy donated by the Society of Master Mariners.



# RESCUE BASES

Sea Rescue is run by 941 volunteers at 32 bases around the coast and on 3 inland dams. The volunteers save NSRI a salary bill in excess of R250m per annum.

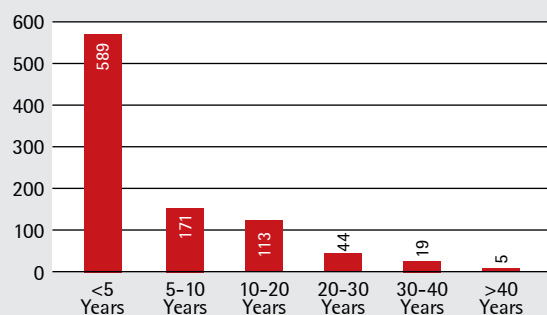
Our rescue bases are all unmanned boathouses where we store our assets. Our volunteers are only there during rescues, training or when doing maintenance. Our Life boat Circle hosts "tea and tours" at our rescue bases for our supporters.



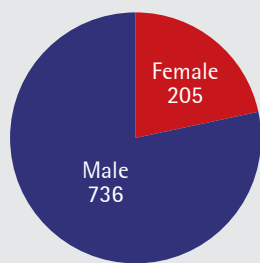


# CREW STATS

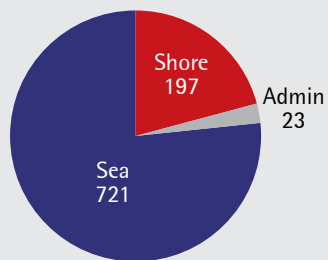
Crew Service in Years



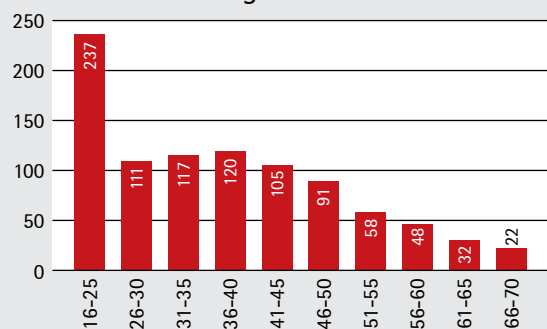
Volunteer Crew Gender



Volunteer Crew Designation



Age of Crew





# CREW PROFILE

It takes a special kind of person to give up their time and to risk their life. All our rescue bases are run by unpaid volunteers around the country. Even our board of directors are volunteers.

Training is done after hours in the evening or on weekends. Standby for rescues is a 24/7 commitment, and is best suited to people who live or work in close proximity to a rescue base. Volunteering is not glamorous work. There is a lot of training and a whole lot of cleaning up involved. It will be six months before volunteers are ready for a real-life rescue. Not all our volunteers go to sea; we also have shore controllers, administrators and fundraisers. Each base also appreciates a "base mom" who is on

hand with hot coffee and dry towels when they return from sea. Coastwatchers, usually retired folk who have a good view of the ocean from their homes, are an important part of the team as they act as "spotters". Special training and equipment is supplied.

In terms of fundraising – it may seem a mindless task, but it is not uncommon for our most dedicated volunteers to raise R40 000 in a street collection.

**Of the 254 new volunteers who officially joined and began training in the period 1 April 2011 to 31 March 2012, 81 have fallen out.**

# WATERWISE ACADEMY

WaterWise Academy is the educational arm of the NSRI, with a vision to proactively prevent drowning tragedies.

Our primary focus is on children between the ages of 9 and 14 from underprivileged communities, as they are most at risk of drowning. (reference: Medical Research Council)

Even competent swimmers drown so, instead of teaching kids to swim, we teach them how to rescue their peers.

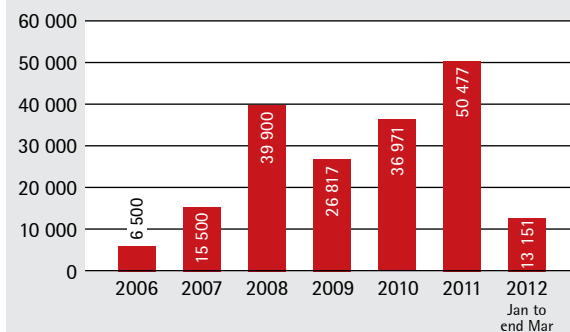
Our aim is to make youngsters aware of the dangers around water and to give them hands-on practical experience of what to do in an emergency; who to call for help and what to do while they wait for help to arrive. This training includes basic bystander first aid.

If teens are empowered with the valuable life skill of basic bystander CPR, fewer water related incidents would result in fatal drowning.

The WaterWise Academy has taught almost 190 000 children since its inception in 2006. Our 7 educators are based around the country and visit the classrooms of previously disadvantaged schools.



Children Taught Through the WaterWise Academy



Total number of children taught to date = 189 316



NSRI

HAZARDS

HELLO  
Look Listen Feel

HELP

Sea Rescue  
NATIONAL SEA RESCUE INSTITUTE

Sea Rescue  
NATIONAL SEA RESCUE INSTITUTE

Sea Rescue  
NATIONAL SEA RESCUE INSTITUTE

# BRAND AWARENESS

The mission of the **Marketing** Department is to promote NSRI as

- a cause that proves itself trustworthy through service excellence, genuine good intentions, humility and selflessness, uncompromising corporate governance.
- a cause that people believe in, actively support and a cause that people aspire to be involved with.

The **Media** Department continues to ensure that we distribute honest, relevant and immediate news to all media channels through our dedicated spokesman. Stories are enhanced through the dramatic photographs and video footage that accompany our media releases.

The **Sea Rescue magazine** features heroic stories of real-life rescues written in such a way that you feel you were right there on the boat with them. Twice winner of the coveted PICA award for publishing excellence – it is full of captivating and heartwarming images and is well loved by our 52 000 subscribers.

Ogilvy produces pro-bono **advertising** campaigns for print, radio, TV and billboards. By giving them the freedom to be creative, we are blessed with award winning work.

Our **website**, designed by PlusPlusMinus, is in a blog format which means that all content is managed by ourselves. News items are posted up immediately with updates as the search and rescue unfolds. Comment fields enable our supporters to engage in

dialogue with the rescuers and to leave personal messages of hope or condolences to the families. This dynamic medium, together with our **Facebook pages** ensure that all our volunteers and supporters feel included and informed.

Our **Small Vessel Seamanship Guide** is sponsored by SANLAM and is set out in an easy to use questions and answer format. It covers the entire syllabus for the SAMSA small vessel certificate of competence and has proved most popular with candidates preparing for the national skippers' examinations.

Our **DVD** includes four cameos on one disk:

- "It's what we do" was produced by NSRI volunteers, giving you a firsthand experience of life as a rescuer. Real life stories and interviews with volunteers will make you smile and give you goosebumps.
- "For the life of a child" tells the story of the NSRI's WaterWise Academy.
- "Volunteers" is a very personal view into the world of a volunteer, kindly donated by the production company Sea Monster.
- "Break the Grip of the Rip" is essential viewing for any visitor to our coastline. This clip is just 6 minutes long but explains how to spot rip currents and what to do when someone is in trouble.

There are no royalties or copyright on our DVD material, so feel free to share this compilation with your friends, club or school.

A photograph of a man in a dark wetsuit carrying another man on his back. They are on a rocky shore with waves crashing nearby. The man being carried is wearing a dark jacket and pants. The scene is dramatic and emphasizes the importance of safety in the water.

**Save yourself.  
Wear a lifejacket.**



**Sea Rescue**  
NATIONAL SEA RESCUE INSTITUTE



Save yourself. Wear a lifejacket. **Sea Rescue**



# INCENTIVISED GIVING

Donate R50 per month, and you will have 2 tickets in our monthly draw. There are five monthly cash prizes of R10 000 each and an annual grand prize draw of R100 000.

Donate R550 once a year, and you can enter the Double Mitsubishi Draw. Tickets are limited to 26 000, so you have an excellent chance of winning. The 2012 first prize is TWO Mitsubishi vehicles, second prize is a Gemini Waverider 470, and third prize is a trip to watch the Spanish Grand Prix.



*Dave Kilshaw, winner of R100 000 for December 2011 with NSRI CEO Ian Wienburg (left) and MC Corné Krige*

## Monthly Draw Winners

### March 2012

Mrs C Cloete, Wilderness  
Mr A Erasmus, Meer en See  
Mr P Herrmann, Vredenberg  
Ms L Fortuin, Humewood  
Mr K Brennan, Kyalami

### February 2012

Mr D Lotz, Atlantic Beach  
Mr E Drake, Grahamstown  
Mrs P Weddell, Gay Ridge  
Mr K Corbett, Kalk Bay  
Mrs J Bezuidenhout, Vierlanden

### January 2012

Brilor Industrial Suppliers cc, Richards Bay  
Ms C Bigge, Linton Grange  
Mr B Stewart, Hawston  
Mr M du Preez, Randgate  
Mr S Engelbrecht, Wonderboom South

### November 2011

JF Kirsten Vervoer, Darling  
Mr B Verveckken, Brooklyn  
Mr K Palmer, Kenwyn  
Mr M Bosch, Fairland  
Mr P Roux, Strand

### October 2011

Ms E Speirs, Edgemead  
Multi Motors, George East  
Mr H Kemp, Aurora  
Pezula Interiors, Vlaeberg  
Mr C Swart, Oudtshoorn

### September 2011

Mr M Groch, Gallo Manor  
J Timm, Grahamstown  
Mr B Davids, Penlyn East  
Mr E Smerdon, Wellway Park  
Mr G Botha, Amsterdamhoek

### August 2011

CM Elektries cc, Vredenburg  
Mr A Smith, Theunissen  
Beachcomber Bay, Ramsgate  
Mr C Bosman, Kempton Park  
Mr E Phaal, Rooihuiskraal

### July 2011

Ms L Gillett, Hermon  
Mr P Pheiffer, Klappmuts  
Seven Seas Logistics, Glenashley  
Mr T Potgieter, North End  
Ms L Conje, Melkbosstrand

### June 2011

Mr B Schneider, Dowerglen Ext 2  
PB Reynolds, Worcester West  
Mr E Freeman, Nelspruit  
Ms G Wayman, New Germany  
Greenwood Waterproofing, Sidwell

### May 2011

Ms K Pereira, Diep River  
Mr M Graham, Gordon's Bay  
Mr S Wartnaby, Hillcrest  
Mr D Jones, Mtunzini  
Mr B Whall, North End

### April 2011

Ms L Burger, Kraaifontein  
Mr J Bishop, Hermanus  
Martin Et Scheepers, Amalinda  
Mr A Whately, Durbanville  
Mr N van Ginkel, Robertson

Our competitions are audited by Moores Rowland and all monies are paid directly into the NSRI account.

## Car Competition Winners

1998	Yusuf Meyer	2002	M Vermaak	2006	Brian Mossig	2010	Johan Van Rensburg
1999	Eugene Rorich	2003	Martin Jooste	2007	Willie Deetlefs	2011	Trevor Wishart
2000	Denzil Bourne	2004	Marc Geerkens	2008	David Lacey		
2001	A H Martin	2005	Colin Liesenberg	2009	Michael Tyszowiecki		

Geran Steyn and June van der Westhuizen from the NSRI call centre



Winner of the 2011 Double Mitsubishi Draw  
Trevor Wishart

# SPECIAL APPEALS

Sea Rescue sends out quarterly letters to our donors, advising them of special projects we are working on relating to our immediate needs.

A response coupon gives the donor an opportunity to immediately take action should they wish to support that specific appeal. A sponsored prize is an added incentive for our donors who appreciate the "early bird" incentive.

From time to time one particular appeal letter stands out, and the letter about our boat "Sanlam Rescuer" that burnt out in a shipyard in Gordon's Bay (in the previous financial year) was one such letter. This letter stirred a lot of emotion and in addition to the many kind donations, we also received a number of personal phone calls and letters.

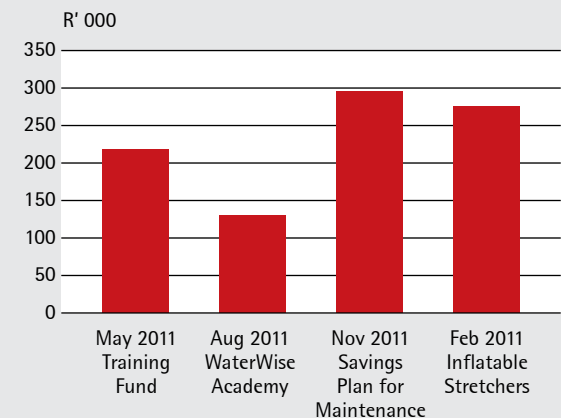
For a rescuer, a boat is a not just a boat .... a boat holds a very special place in a volunteer's heart. So to lose a boat was like losing a family member. Many of our donors could relate to this sentiment.

This appeal letter was entered into the Assegai Integrated Marketing Awards 2011 and to our delight won two Silver Assegai Awards in different categories at the Direct Marketing Association Awards Ceremony in November 2011. According to their website, the Assegai Awards "do not give honours for extravagant production values, enormous budgets or big-name companies. Rather, it points in the direction of strategy, creative brilliance and out-standing results, from mail and print to digital, mobile and broadcast."

We feel extremely proud that our letters are not written by a big fancy agency – the letters are written straight from the heart by Krista Lazzari, Ian Wienburg's PA and right hand. Krista joined NSRI in 1998.




Krista Lazzari with the award winning letter and the two awards





## Sea Rescue



# Not on our watch...

00 June 2011

Research shows that every day more than 10 children die in South Africa due to accidental injury (Child Accident Prevention Foundation SA). Drowning is the biggest culprit and the top cause of unnatural death amongst children between the ages of 9 -14 years. Up to three children drown a day in South Africa's lakes, dams, oceans and private pools. These deaths are almost entirely preventable. It has become critical to provide our country's youth with the survival tools they need around water.

The National Sea Rescue Institute's WaterWise educational programme has been put in place to help prevent and reduce child fatalities on South African waters. Water Wise is working in amazing ways ... this letter to one of our educators from a Grade 4 teacher at a PE School says it all.

*I want to tell you the most touching story. One of my Grade 4 pupils, who is a weak swimmer, told me she was in knee-deep water when she stepped into a hole. She was quickly knocked off her feet and instantly got swept away. One after the other, 5 of her cousins went in to try and help and they all got into trouble. She was thankfully eventually saved by some adult bystanders. When asked how she was able to handle the situation, she said she remembered what Marcus had taught them in the school hall about lying on their backs and letting the*

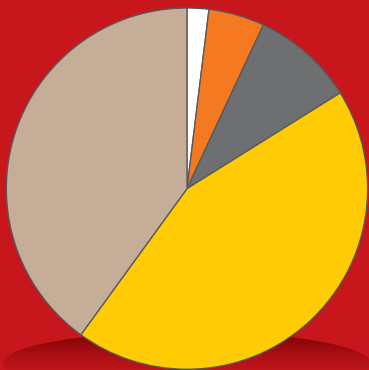
*over please...*



# BIG SHIPS & LITTLE BOATS

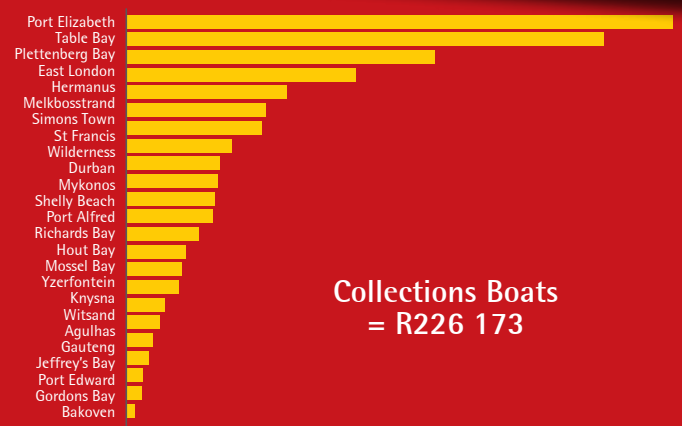
Ships that dock at South African ports pay NSRI a voluntary shipping-levy of R125 at their first port of call. This year a total of R586 725 was collected, which translates to 4 700 ships. Most shipping agents are very good to us and collect this money on our behalf. Sadly not all shipping companies pay this voluntary donation.

Our little plastic collection boats that are moored at till points in shops around the country brought in a grand total of R226 173 this year. We extend our heartfelt thanks to the kind store owners who allow us to place these boats, to the kind hearted shoppers who drop in their change and to our team of dedicated "boat collectors" who do a sterling job of building up a personal relationship with the stores, emptying the boats regularly, counting the money and banking it and then taking the time to report back to the stores on how their boats are faring.



**Shipping Levies  
2011/2012  
= R586 725**

- Saldanha
- Cape Town
- Port Elizabeth
- Durban
- Richards Bay



# Life boat Circle



NATIONAL SEA RESCUE INSTITUTE

NSRI's Life boat Circle is the society for retired supporters. Membership is free. Members are invited to leave an estate-duty-free legacy to NSRI and are then acknowledged as bequestors.

A bequest officer is a half day position and the primary function is to nurture relationships with bequestors and to seek out new members for the Life boat Circle. Our socials include home visits, talks to clubs and societies and tea-and-tour functions at rescue bases. A bequest officer gives, on average, 2 talks per month and makes approximately 24 home visits per month.

For the year 2011/12 a total of R19,500 was raised in donations "in memory of" loved ones who had passed away.

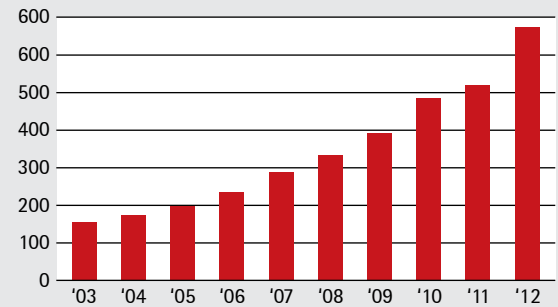
In the past year we have received R2.2m in legacies from 23 estates.

We have received R89 065.75 in cash donations at our events. These can be broken down into the following regions:

CT and environs R72 192.40 | Gauteng R8 310.00 | Garden Route R3 205.00  
West Coast/N Subs R3 808.35 | KZN R1 550.00

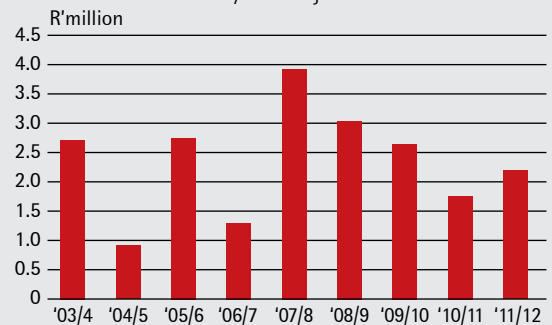
The success of this society lies in the personal touch and genuine friendship.

Total Life boat Circle Membership

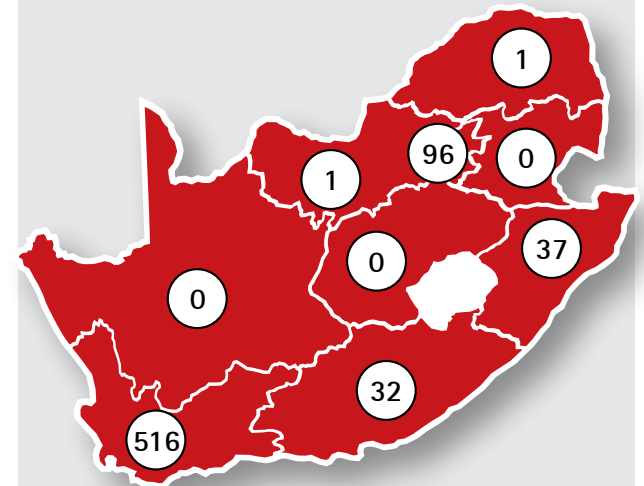


Legacies

Forecasting legacies is an impossible task – and the following history reflects just that:



Life boat Circle Membership





Bruce (Cape West Coast), Rhona (Gauteng), Pat (KZN), Debbie (Garden Route), Margaret (Greater Cape Town & National)



Another fun-filled Life boat Circle Cabaret and Luncheon, courtesy Southern Sun Waterfront



May Finnegan and her nephew Rear Admiral Peter Fougstedt

Hein Schipper at his 100th birthday celebration

"Silver Sisters", Joan, Pat and Rona at a Tea & Tour



Life boat Circle guests aboard Spirit of Safmarine III, Simon's Town

# SEARCH & RESCUE

Our crews put their lives at risk in order to save the life of a stranger. They will voluntarily go to sea in the worst conditions, to help anyone in need. During 2010/2011, our volunteers were called away from their work or their families on 511 rescue missions where we rescued 1 153 people in distress. In 2011/2012 we launched 723 operations and rescued 662 people.



## December 2011 and January 2012:

The statistics below give a glimpse into our busiest season over December 2011 and January 2012. They are distress calls that NSRI was alerted to and are not a reflection of total national figures that other rescue services attended to. These figures reflect only Sea Rescue call outs.



### December 2011

NSRI Operations 112  
Lives saved adults 134  
Lives saved children 24  
Lives lost adults 6  
Lives lost children 1

### January 2012

NSRI Operations 110  
Lives saved Adults 100  
Lives saved Children 17  
Lives lost adults 21  
Lives lost children 8

Over the two months holiday season (December 2011 and January 2012) these are NSRI's combined figures:

NSRI Operations 222 | Lives saved adults 234 | Lives saved children 41  
Lives lost adults 27 | Lives lost children 9

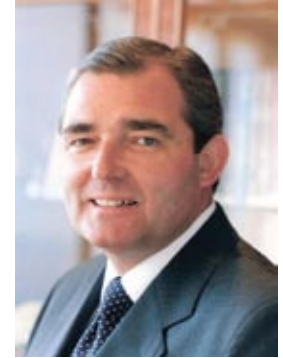
The busiest day of the holiday season was 1 January 2012 when we responded to 18 call outs.



"Anyone who volunteers is a special kind of person. To offer up your free time to help people or animals in need is a selfless act. At NSRI, our volunteers take it one step further. They do not sign up for 'two hours on a Thursday' – they commit to NSRI and agree to make themselves available to go at any time, any place, any how. They prioritise the needs of a stranger – so they will leave a business meeting or their brother's wedding or their daughter's first ballet show. Not only this – but in addition, they agree to risk their lives. They will head to sea in the worst conditions – when everyone else is heading for home and battening down the hatches. I would like to thank these incredible people. It is an honour and a privilege for me to lead you and to support you." *Ian Wienburg – CEO*



# CHAIRMAN'S REPORT



I am pleased to report that despite the challenging economic conditions, we continued to benefit from the generous support we receive from the public and our corporate sponsors. Again, we were able to finance our operating costs as well as our crucial asset replacement programme with the income generated during the year.

New initiatives such as Face to Face promotions and on-line donations gained traction and we achieved increased contributions from our debit order programme and annual car draws. Our magazine circulation now exceeds fifty thousand and our web site is receiving in excess of four thousand unique visits a month, reflecting the increasing importance of social media in today's world. This achievement is credit to the team at headquarters and all those involved in our various fund raising efforts throughout the country, including our hard working colleagues at the Sea Rescue call centre in Milnerton.

The Sea Rescue board monitors progress against the approved strategy at its quarterly meetings and I can report that we are doing well on all fronts. The board recently reviewed and refreshed the strategy and will continue to support the team at headquarters in their endeavors to, in turn, provide a higher level of support to our volunteer crews.

Our fleet has never been in better shape and we are still able to retain and attract a high calibre of volunteers who are on call day and night throughout the year.

Our WaterWise Academy continues to make a very meaningful contribution to the education of young people and is being rolled out nationally in response to the unnecessary loss of life on our beaches and inland waters.

All of those involved with Sea Rescue and WaterWise contribute to our overall mission - "To Save Lives on South African Waters". A shared commitment to this aim binds the Sea Rescue team together with a high level of interdependence that ensures that we have the right assets in the right place with well-trained crews and a support structure that underpins our capability to assist those in distress.

We have also made good progress in our need to be compliant with the King III Report. Chris Wilson from Kilgetty Statutory Services has played a pivotal role in the establishment of our board sub committees and the drafting of a new Memorandum of Incorporation, which will be tabled at this year's Annual General Meeting for approval. This is necessary to ensure that we are compliant with the new Companies Act. You will also note that this year's Annual Report contains a higher level of disclosure, which is a requirement of King III. I would like to take this opportunity to express our thanks and appreciation to Chris and Kilgetty who continue to provide a valuable service to the Institute free of charge.

Allan Cramb retired from the board during the year and handed over to Mark Hughes who has now joined the board

as Operations Director. Allan will remain involved with Sea Rescue and will be visiting our bases from time to time to ensure that we continue to benefit from his forty five years association with Sea Rescue. Allan's valuable contribution to the growth of the organisation was recognized at last year's Annual General Meeting when he received the Alric Simpson Trophy for distinguished service to NSRI. He was also made an Honorary Life Governor of Sea Rescue by the board at the May meeting. I would like to record our thanks and appreciation to Allan for his past service and to also wish Mark success in his new role.

I would also like to use this opportunity to record a special thanks to Italtile who made a very generous contribution to the redevelopment of the Plettenberg Bay and Knysna bases.

In conclusion I would like to express the thanks and appreciation of the board to all our volunteers, their partners and their families for their bravery and support. Thanks and appreciation to all our donors, sponsors, and the public who give so generously to ensure the on going sustainability of Sea Rescue. And last but not least sincere thanks to my colleagues on the board, Ian Wienburg, CEO and the team at headquarters for their guidance, support and hard work.

We are on the right track but need to continue to focus on our financial sustainability and the successful implementation of our strategy in the year ahead.

Peter Bacon

# NOTC'S REPORT

It gives me pleasure to report on the activities and achievements of my committee over the past twelve months.

The institute has 941 volunteers, 35 rescue bases, 94 rescue craft from 3m to 14m, 27 4x4 rescue vehicles and 13 rescue runners - a sizeable business to manage in a commercial environment.

The rescue statistics show that there is an average of 1 call out a day in the quiet periods and up to seven a day in the busy season. There were a total of eighteen rescues on New Year's Day 1 Jan 2012. During Dec 2011/Jan 2012 we launched for 222 operations and rescued 275 people. In 2011/2012 we launched for 723 operations and rescued 662 people.

In February 2011 Mark Hughes was appointed operations manager and in November 2011 he was invited to join the Board. He has a vast knowledge of all things nautical, as he was a station commander in Richards Bay. His portfolio includes managing all 35 stations, their assets, safety and maintenance plans, training, project managing capex projects and succession planning.

The 10m Brede "Sanlam Rescuer" that was destroyed in a fire while being refurbished is in the process of being replaced with a second hand Brede that has required a couple of specification changes to comply with the NSRI's standards. When completed she will be stationed at Mossel Bay.

## Volunteers

We can be proud of our history of assisting those in peril at sea and increasingly inland on dams and rivers, such as flood evacuation. Our volunteer profile consists not only of station management and crew, but trainers, controllers and members serving on the National Operations and Technical Committee (NOTC).

We are most grateful to all our volunteers and their families, without whom Sea Rescue would not exist. We salute you.

## Standardisation

The NOTC continues to maintain the highest standard of equipment, supplying what we believe to be the best asset for the job.

Agreements with a number of our suppliers have been concluded to ensure service and continuity of supply.

Non-standard assets and equipment will be phased out in due course. Spares of certain component parts will be kept in stock to ensure the least amount of downtime.

## New Craft Launched

A number of new craft were launched in the last year:

Lotto Challenger	8,5m Cabin RIB
Rotarian Schipper	6.5m RIB
Colorpress Too	4,2m RIB
Jenmar	4,2m RIB
Jenmar II	4,2m RIB
Discovery 12	Rescue Runner

## Programmed Repairs and Refits undertaken

- Melkbosstrand and Wilderness 4,2m
- St Francis, Mossel Bay, Table Bay, Witsand, East London, Port Alfred, Port St Johns, Hartebeespoort and Strandfontein.  
All of the above are 5,5m RIBs
- St Francis Bay 8,5m

- Melkbosstrand 6,5m
- Port Elizabeth and Still Bay 7,3m RIB
- Hermanus and Port Elizabeth, Brede 10m Refit
- Gordon's Bay 14m Minor repairs
- Rescue Runner Repairs
- Kommetjie, Melkbosstrand and Shelly Beach

## Buildings

### *Kommetjie:*

After some fifteen years of negotiation with the powers that be, no lease is in place, but fortunately the local Shell filling station has kindly given us free use of their entire workshop area at no charge.

### *Yzerfontein:*

Public participation is the last step in the process before building can commence.

### *Jeffreys Bay:*

The refurbishment of the MTN tower is almost complete and the base is operational.

### *Plettenberg Bay:*

A complete revamp of the building was undertaken in the latter part of 2011, improving the changing, shower, training and boat storage facilities. The alterations were made possible by a generous donation from Italtile.

## Position Reporting System

This tracking system has not proven to be as successful as we originally thought it would be.

## SASAR

Thank you to the organisations involved in saving lives at sea and on inland waters:

The Harbour Masters	Triton Helicopters
The South African Navy	Skymed Helicopters
The South African Air Force	MRCC

Metro Emergency Services	Department of Transport
ICASA	Natal Sharks Board
District Municipalities	SAMSA
Telkom (radio services)	

## Training

The NOTC has put more emphasis on the competence of our crews, particularly the surf-training units. Thank you to Gerry Staverees for ensuring that the training courses have been scheduled timeously and that the relevant crew were brought up to the requirements of the Institute.

Training exercises have to be continually and regularly undertaken in order to keep the skills honed. The Institute is up to date with regard to qualifying all the coxswains in the relevant categories.

Life raft training has been successfully carried out in both Durban and Cape Town. Thank you to Brad Geyser who very capably ran three station commander courses in St Francis Bay, KZN and Cape Town.

First Aid training continues at a steady pace with approximately 300 crew attending refresher courses around the coastline.

The standard of competency of the crews will always be kept at a high level and, therefore we will always look at ways and means to increase the opportunities for training.

I wish to thank my committee for their time and dedication in ensuring that the assets are always kept at 100% efficiency in order for the crews to go to sea with confidence.

Rob Stirrat  
NOTC Chairman

# NEW STATE OF THE ART CRAFT

Sea Rescue's new 8,5m Cabin Class rescue boat, Lotto Challenger, is generously sponsored by Lotto and proudly built in South Africa.

Lotto Challenger is equipped with two 225hp Honda engines and has a top speed of 35 knots. She takes a rescue crew of 6 people, is equipped with a Garmin navigation system and GMS EPIRB.





# TAX & BBBEE for donors

Sea Rescue has always been non-racist and non-sexist, right from the early days. Even under apartheid, NSRI would bring all the casualties back to shore and from there they would be transferred in racially divided ambulances and taken to racially divided hospitals. Today, we are audited to comply with various laws – but our mandate remains the same. We are not concerned about your status, gender, colour or creed. If you need help – we will be there to save you.

All donations to Sea Rescue and WaterWise Academy, whether in cash or gift-in-kind, afford donors:

- points for their BBBEE scorecard (since more than 75% of our beneficiaries are "per definition black")
- as well as a tax rebate (since we have been afforded special SARS 18A status)

## APPROVAL IN TERMS OF SECTION 18A: NATIONAL SEA RESCUE INSTITUTE

NSRI has been approved for purposes of section 18A(1) of the Income Tax Act and donations to the organisation will be tax deductible in the hands of the donors in terms of and subject to the limitations prescribed in section 18A of the Act.

Note: SARS rebates are not available for entry fees to an event or competition – only for donations.





STATEMENT OF COMPLIANCE WITH CODES OF CONDUCT OF BROAD-BASED BLACK ECONOMIC EMPOWERMENT (BBBEE) – CODE SERIES 700 SOCIO-ECONOMIC DEVELOPMENT (SED)

SED is one of the seven elements of a BBBEE scorecard focusing on the extent to which an organization carries out initiatives intended to uplift the South African society.

A donation to SEA RESCUE or WATERWISE Academy can attract BBBEE points under the SED category (code 700).

At Sea Rescue we undertake both pro-active and reactive measures to avoid drowning and save lives. WaterWise teaches water safety and CPR as preventative measures to drowning.

Our rescue operations and educational programmes benefit all South African citizens, and are compliant with the BBBEE codes of good practice. In particular, more than 75% of beneficiaries are "per definition black" and we support the objectives of broad-based BEE. As such, our organisation is compliant with the requirements set out in the Act and this has been verified by the auditors Moores Rowland. The factual findings report is available on request by either contacting the NSRI head office [info@searescue.org.za](mailto:info@searescue.org.za) or Moores Rowland directly.

# AUDIT COMMITTEE REPORT

The information below constitutes the report of the Audit Committee.

The committee is chaired by Mr I. Sindler and further comprises Messrs H. Taljaard, D. Robins and N. Nyback (Cecil Kilpin & Co) who attends by invitation.

The committee meets 4 times a year with additional meetings where required. Attendance at Committee meetings is set out on page 37. The Board of Directors is responsible for the administration of the funds of the Institute.

The external auditors are appointed by the members at the Annual General Meeting who also determine their fees on an annual basis.

The committee further determines the key risk areas facing the Institute and recommends measures to effectively mitigate these. Further, it is the responsibility of the committee to advise and update the Board on issues ranging from accounting standards to published financial information.

The Committee has assessed and is satisfied with the independence of the external auditor.

I.Sindler  
Chairman

20 July 2012

**Note:** Any reference to The Institute refers to the NATIONAL SEA RESCUE INSTITUTE OF SOUTH AFRICA  
(Non Profit Company – Registration number: 1967/013618/08)

# MEETING ATTENDANCE SCHEDULE



## Board of Directors

P. Bacon	4/4
M. Bartlett	4/4
M. Elliot	4/4
G. Gopal	4/4
M. Hughes	1/1
D. Knott	3/4
M. Koning	4/4
E. Noyons	4/4
D. Roberts	4/4
D. Robins	3/4
C. Shamley	4/4
R. Stirrat	4/4
H. Taljaard	4/4
N. Kunene	1/4
I. Wienburg	4/4

## Audit Committee

I. Sindler	5/5
D. Robins	1/5
H. Taljaard	4/5

## Nomination Committee

H. Taljaard	1/1
P. Bacon	1/1
D. Robins	0/1

## Remuneration Committee

H. Taljaard	2/2
P. Bacon	1/2
D. Robins	0/2

## Risk Committee

G. Gopal	4/4
M. Bartlett	4/4
M. Koning	4/4
E. Noyons	3/4
R. Stirrat	4/4
I. Wienburg	4/4

## ADMINISTRATION

### Directorate

Peter Bacon (Chairman)  
Ian Wienburg (MD & CEO)  
Meriel Bartlett (Marketing Director)  
Mark Hughes (Operations Director)  
Mark Koning (Financial Director)  
Mike Elliot  
Girish Gopal  
David Knott  
Nontsindiso Kunene  
Eddie Noyons  
Dave Robins  
Dave Roberts  
Clive Shamley  
Rob Stirrat  
Hennie Taljaard

The National Sea Rescue Institute's non executive directors are all unpaid volunteers.

### Company Registration Number

1967/013618/08

### NPO number

002-870

### VAT Registration Number

4920114818

### Auditors

Cecil Kilpin & Co  
Nils Nyback – Partner  
1 Waterford Mews  
Century Boulevard  
Century City  
7441

### Company Details

Telephone: +27 21 434 4011  
Facsimile: +27 21 434 1661  
E-mail: [info@searescue.org.za](mailto:info@searescue.org.za)  
Internet: [www.searescue.org.za](http://www.searescue.org.za)





# STATEMENT on CORPORATE GOVERNANCE

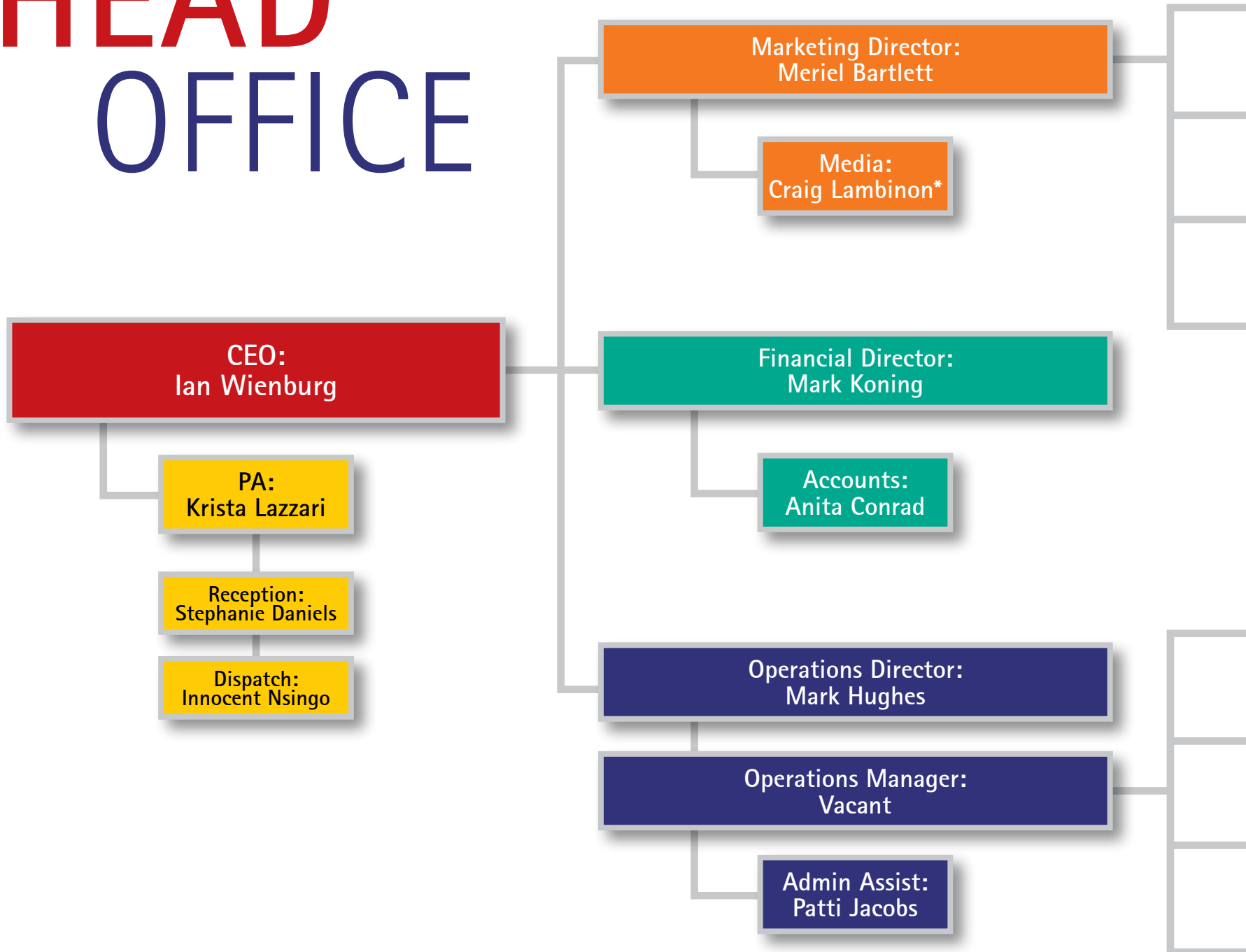
for the year ended 31 March 2012

The National Sea Rescue Institute of South Africa is a Non Profit Company in terms of the Companies Act 71 of 2008 and is fully committed to applying sound corporate governance principles in accordance with the highest global and local standards.

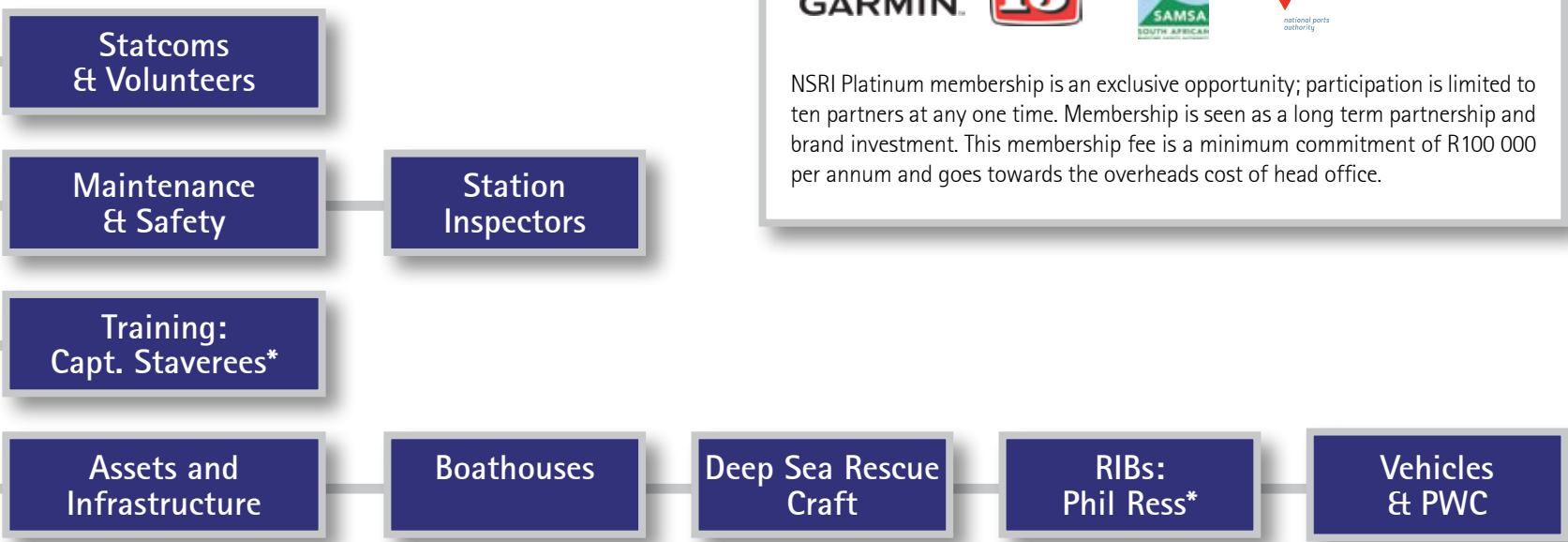
To this end, it is in the process of adapting the Institute's policies and processes to comply as necessary with the King III Report, which became effective on 1 March 2010.

In line with the "apply or explain" approach set out in the King III Report, the Directors will continue to state the extent to which good corporate governance principles are applied in the Institute. The Board does not consider this a static responsibility and will continue to ensure ongoing compliance in line with developments in corporate governance in South Africa and internationally.

# HEAD OFFICE



\*Part time / half day positions



### PLATINUM PARTNERS

NSRI Platinum membership is an exclusive opportunity; participation is limited to ten partners at any one time. Membership is seen as a long term partnership and brand investment. This membership fee is a minimum commitment of R100 000 per annum and goes towards the overheads cost of head office.

# BOARD of DIRECTORS

The majority of the Directors are Non-Executive and are elected in terms of the Institute's Memorandum of Incorporation. The Memorandum codifies the Board's composition, appointment, authorities, responsibilities and processes and sets out the fiduciary duties and roles of each Director.

In terms of the proposed Memorandum of Incorporation to be adopted at the 2012 Annual General Meeting of the Institute, the Board shall comprise between 9 and 15 members. As at 31 March 2012, the Board comprised 15 Directors who meet regularly, retain effective management over the affairs of the Institute and monitor management.

A list of directors is set out on page 38.

The Chairman of the Board is Mr P. Bacon and the Managing Director is Mr I. Wienburg. The roles are separate to ensure that no single Director can exercise unfettered powers of decision-making.

The Board deliberates over a range of key issues to ensure proper direction and management of the Institute. The Chairman provides the Board with leadership and guidance and encourages proper deliberation of all matters requiring the Board's attention and obtains optimum input from the other Directors.

Within defined levels of authority, the Managing Director has

the responsibility to implement all decisions by the Board. Furthermore, he is accountable to the Board for the effective functioning of the Institute within Board-determined policy guidelines.

The Board meets at least four times a year with additional ad-hoc meetings convened when required. Directors are comprehensively briefed well in advance of these meetings to facilitate meaningful deliberation and contribution. Where possible the Board aims to unanimously approve Board decisions.

All Directors have unhindered access to all company records, information, documents and property. All Directors are entitled to seek independent professional advice on any matters pertaining to the company where they deem this to be necessary, at the expense of the Institute.

The following changes to the composition of the Board took place in 2011:

Alan Cramb	Resigned on 31 July 2011
Mark Hughes	Appointed on 25 November 2011

# BOARD PROCESSES

## Annual Evaluation

The Directors are assessed on an annual basis.

## Annual General Meetings

Board members are encouraged to attend the Institute's Annual General Meetings in order to promote meaningful interaction with all stakeholders. Attendance by all Board committee chairmen is mandatory.

*The Annual General Meeting has the purpose of:*

- receiving and considering the annual financial statements for the past year and the report of the Chairman, and Chairman of the NOTC on the business of the Institute and the auditor's report;
- the appointment and fixing of the remuneration of the auditors;
- announcing the result of the election of members to the Board of Directors for the following year; and
- the consideration of any other matter of which due notice has been given.

Minutes of procedures and resolutions at all meetings are available to the members should they so require.

## Rotation of the Board

According to the Memorandum of Incorporation, one-third of the elected Directors are required to retire at each Annual General Meeting. Being eligible, these Directors may be re-elected.

## Nominations and Appointments

The Board is responsible for appointing new Directors in a formal and transparent process, with the Board as a whole being responsible for approval. Nomination as a Director

requires nomination by a two-thirds majority of elected Directors and the consent of the nominated member. The CEO assumes responsibility for the informal but comprehensive induction programme which provides new appointees with a comprehensive strategy and operational briefing including copies of the most recent financial results, budgets as well as management accounts. Some of the documents that are distributed to the Directors include the annual report, Memorandum of Incorporation, the Board and Board Committee Charter, the declaration of interest forms, the rights and duties of directors, the risk report and the strategic plan.

## Remuneration of Directors and members of Committees

Non-Executive Directors of the Board and Board Committee members receive no remuneration. Executive Directors shall be entitled to such remuneration as is agreed from time to time by the Remuneration Committee.

## Conflicts of Interest

All Directors are obligated to disclose any conflict or potential conflict of interest at Board and Board Committee meetings.

## Company Secretary

The Institute does not deem it necessary to appoint a full-time Company Secretary. The Managing Director with the guidance of Kilgetty Statutory Services (Pty) Ltd is responsible for ensuring compliance with relevant legislation and regulations. He is further responsible for continually updating the Board on legislative and/or regulatory developments. Due to some Non-Executive Directors also being Non-Executive Directors of public entities listed on the Johannesburg Securities Exchange, these Directors are regarded as being more aware of Corporate Governance practices and requirements than the general director.



## BOARD COMMITTEES

In order to effectively discharge its duties and responsibilities, the Board has a number of committees that attend to specific aspects of the Institute's affairs. Certain committees also co-opt specialists, who are not members of the Institute, to assist in their deliberations. Senior members of staff attend, but are not members of the committees.

The Board of Directors recognises that it is ultimately accountable and responsible for the performance and the affairs of the Institute and that the use of these delegated authorities in no way absolves the Board of the obligation to carry out its duties and responsibilities. The external auditors are given unrestricted access to the Chairman and members of the Board and attend all meetings of the Audit Committee. The Board is of the opinion that its interest, and those of the Institute, are suitably served by retaining the auditors to fulfil this function.

### **Audit Committee**

The Audit Committee is chaired by Mr I. Sindler. This Committee considers matters pertaining to good corporate governance

arising from the Institute's business, covering areas such as internal controls and audit. The Audit Report is set out on page 36 of the annual report.

### **Nominations Committee**

The Nominations Committee is chaired by Mr H. Taljaard. This Committee has the responsibility of considering nominations received from members and short listing them for appointment to the Board.

### **Remuneration Committee**

The Remuneration Committee is chaired by Mr H. Taljaard. This Committee has the responsibility of ensuring the remuneration of the Ex-Officio Directors is fair and reasonable and the disclosure of the remuneration is accurate, complete and transparent.

### **Risk Committee**

The Risk Committee is chaired by Mr G. Gopal. This Committee has the responsibility for identifying and addressing the management of all operational, reputational and financial risk.

# INTERNAL CONTROL and RISK MANAGEMENT

## Internal Control

The Institute maintains systems of internal control over operations, regulatory compliance and the safeguarding of assets against unauthorised use or disposition.

The systems are designed to provide reasonable assurance to the Institute's management and Board regarding internal control, the preparation of reliable published financial statements and the safeguarding of the Institute's assets.

Any identified deficiencies in the system of internal controls are corrected immediately to improve these systems. An effective internal control system can provide only reasonable, but not absolute, assurance with respect to financial statement preparation and the safeguarding of assets.

Therefore, inherent limitations to the effectiveness of any system of internal control exist, including the possibility of human error and the circumvention or overriding of controls. Furthermore, effectiveness of an internal controls system changes with circumstances. The Audit Committee regularly receives reports on and reviews the effectiveness of internal controls and the exercise of delegated authority.

As part of an internal audit during the year, an assessment of various internal control functions across the Institute was carried out and found acceptable. No major deficiencies were identified.

## External Audit

It is the responsibility of the external auditors, Cecil Kilpin & Co, to report on whether the annual financial statements are presented in compliance with International Financial Reporting Standards (IFRS). They perform an assessment of internal controls as part of

the audit, but the preparation of the annual financial statements remains the responsibility of the Directors.

Where the external auditors are appointed for non-audit purposes, such as tax compliance services, the Audit Committee must approve these services prior to providing such pre-approval in line with anti-conflict guidelines designed to maintain independence, and ensure these are in line with independence requirements.

## Internal Audit

The internal audit function is the ongoing responsibility of the Audit Committee. However, due to the active involvement of management and the Audit Committee and the size and nature of the Institute, a permanent internal audit function has not been established.

The internal audit function contributes to improved operations by examining and evaluating operational activities, identifying relevant risks and affirming the accuracy and effectiveness of internal control systems.

It has the responsibility of monitoring risk, the accuracy of information within the Institute, compliance with standard operating procedures, regulatory compliance by the Institute and its employees, the economic and efficient use of Institute resources and output quality control.

## Risk Management

The Risk Committee is responsible for identifying and addressing the management of all operational, reputational and financial risk. The Committee is satisfied that all key business risks are being addressed. The Chairman of the Risk Committee presented a risk report to the Board on 24 February 2012.

# STAKEHOLDER COMMUNICATIONS

The Institute is committed to timely, consistent, open and transparent communication with all relevant stakeholders. Stakeholders are timeously informed about and encouraged to attend the Annual General Meeting. Stakeholder queries are directed on an ongoing basis to the Managing Director who also communicates with the press to ensure accurate reporting and to raise the profile of the Institute.

The Institute further communicates with stakeholders through:

- Sea Rescue magazine
- Website
- Facebook
- Linked-In
- Twitter

## SUSTAINABLE DEVELOPMENT

The Institute is strongly committed to sustainability and transformation and continually strives to act as a responsible corporate citizen. It acknowledges the business imperative to conduct its operations in a sustainable manner. When making decisions the Board and executive management have long-term sustainable development and triple-bottom line concerns in mind.

### Employment Equity

The Institute has the commitment to create a workplace in which able individuals, regardless of their background, race or gender can develop rewarding careers at all levels. The Institute

is currently re-organising its Board and management in order that it is appropriately representative of the South African demographic.

### Skills Development and Training

The Institute prioritises ongoing training to facilitate continual development of all staff and crew members.

### Health and Safety

The Institute is committed to a safe and healthy working environment and ensures its strict compliance with the South African Occupational Health and Safety Act, 1993.



The Institute's crew members operate in terms of a formal Code of Ethics. The Code aims to facilitate the enforcement of ethical standards through disciplinary procedures. Adherence to the Code is a condition of membership. Overall, the Institute requires its crew members to

perform its duties and responsibilities with objectivity, honesty, integrity, diligence and with courtesy towards others. The Code requires members not to act in conflict with the legitimate interest of their employer or client or to act in any way which may detract

from the reputation of the Institute. Procedures exist whereby allegedly errant crew members not following the provisions of the Code may be investigated by the stations, which would in turn forward its findings to the NOTC.



# DETAILED INCOME STATEMENT for the year ended 31 March 2012

	2012 R	2011 R		2012 R	2011 R
<b>EXPENDITURE</b>			<b>INCOME</b>		
<b>Head Quarters</b>	11 549 578	9 707 951	<b>Grants</b>	2 241 582	22 673 349
Employee Benefits	711 195	593 488	Government	1 420 000	1 371 250
General (electronic banking fees, crew training, materials and crew protective clothing)	1 529 402	1 762 642	National Lottery Distribution Fund	0	20 067 400
Insurance	39 107	34 943	Public Bodies	262 582	602 299
Office	1 228 862	957 172	Petrol Companies	559 000	632 400
Personnel*	6 940 091	5 375 260	<b>Donations</b>	23 787 336	16 568 121
Property	292 815	412 432	Clubs	233 740	163 917
Travel and Accommodation	808 106	572 014	Corporate	6 178 379	2 899 293
<b>Fundraising and Marketing</b>	3 089 978	4 081 630	Debit Orders	12 486 923	10 318 428
Employee Benefits	62 554	88 187	Individuals	1 524 198	870 166
General	12 772	30 807	Other	948 017	861 446
Insurance	3 097	4 758	Shipping	586 725	499 995
Office	48 056	64 991	Trusts	1 829 354	954 876
Personnel	643 549	800 462	<b>Members Contributions</b>	722 500	513 460
Promotional	2 210 984	2 975 594	Ordinary	32 000	39 860
Property	66 396	74 941	Corporate	689 000	470 000
Travel and Accommodation	42 570	41 890	Clubs	1 500	3 600
<b>Operational</b>	12 330 138	9 649 741	Fundraising	8 962 257	8 311 914
Administration	384 482	340 655	ACSA Fee	1 892 449	0
Boat Running	6 901 972	4 501 971	Investment Income	5 368 888	4 915 094
Crew	474 886	395 080	Sundry (insurance claims, manuals, Christmas cards, cash discounts, etc.)	3 678 371	1 011 559
General	190 261	383 527	<b>Total Income</b>	46 653 383	53 993 497
Insurance	1 053 858	841 412	Expenditure	-33 150 037	-34 632 261
Property	2 540 885	2 188 817	<b>Operating Surplus / Deficit</b>	13 503 346	19 361 236
Radio, TV and Paging Licenses	216 778	234 856			
Travel and Accommodation	567 616	763 423			
Depreciation	6 180 343	11 192 939			
<b>Total Expenditure</b>	-33 150 037	-34 632 261			

\* Personnel cost includes WaterWise staff in 2012.



# INCOME STATEMENT

for the year ended 31 March 2012

	2012 R	2011 R
Gross Revenue	37 606 124	48 066 844
Operating Surplus	13 503 346	19 361 236
Profit on sale of assets	71 930	675 439
Legacies and bequests	2 189 382	1 747 697
Surplus for the year	15 764 658	21 784 372
<b>Transfer to special funds</b>	<b>-11 031 001</b>	<b>-16 662 812</b>
Rescue Craft Insurance Fund	4 000 000	5 000 000
Replacements of Assets Fund	1 000 000	2 000 000
Rescue Craft Improvement Fund	4 000 000	5 000 000
Special Projects Fund	-1 968 999	-293 743
Marmion Marsh Training Fund	0	-43 445
Rescue Base Establishment Fund	4 000 000	5 000 000
Retained surplus for the year	4 733 657	5 121 560
Retained surplus at beginning of year	16 313 755	11 192 195
Retained surplus at end of year	21 047 412	16 313 755

# FINANCIAL POSITION

as at 31 March 2012

	2012 R	2011 R
<b>ASSETS</b>		
<b>Non - current Assets</b>	<b>101 605 881</b>	<b>85 602 660</b>
Property, Plant and Equipment	5	5
Investments	101 605 876	85 602 655
<b>Current Assets</b>	<b>5 315 627</b>	<b>5 265 788</b>
Inventory	122 059	193 525
Trade and Other Receivables	3 296 457	3 433 555
Cash and Equivalents	1 897 111	1 638 708
<b>Total Assets</b>	<b>106 921 508</b>	<b>90 868 448</b>
<b>EQUITY AND LIABILITIES</b>		
<b>Capital and Reserves</b>	<b>105 045 283</b>	<b>88 828 481</b>
Revaluation Reserve	1 430 540	978 396
Accumulated Funds	21 047 412	16 313 755
Special Funds	82 567 331	71 536 330
Rescue Craft Insurance Fund	19 000 000	15 000 000
Replacement of Assets Fund	8 000 000	7 000 000
Rescue Craft Improvement Fund	19 000 000	15 000 000
Special Project Fund	10 567 331	12 536 330
Rescue Base Establishment Fund	26 000 000	22 000 000
<b>Current Liabilities</b>	<b>1 876 225</b>	<b>2 039 967</b>
Trade and Other Payables	1 876 225	2 039 967
<b>Total Equity and Liabilities</b>	<b>106 921 508</b>	<b>90 868 448</b>



### **NATIONAL SEA RESCUE INSTITUTE**

1 Glengariff Road, Three Anchor Bay, Cape Town, 8005

PO Box 154, Green Point, 8051

Tel: 021 434 4011 | Fax: 021 434 1661

E-mail: [info@searescue.org.za](mailto:info@searescue.org.za) | Website: [www.searescue.org.za](http://www.searescue.org.za)

**Company Reg. No:** 1967/013618/08 | NPO Reg. No. 002 – 870

**Company Secretary:** Chris Wilson

**Content:** Meriel Bartlett

**Design:** Paula Leech

**Photo Credits:** Thank you to all the photographers who kindly donate the use of their images to NSRI.

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Colorpress has been a loyal supporter for many years and has sponsored rescue boats in both Knysna and Still Bay.

